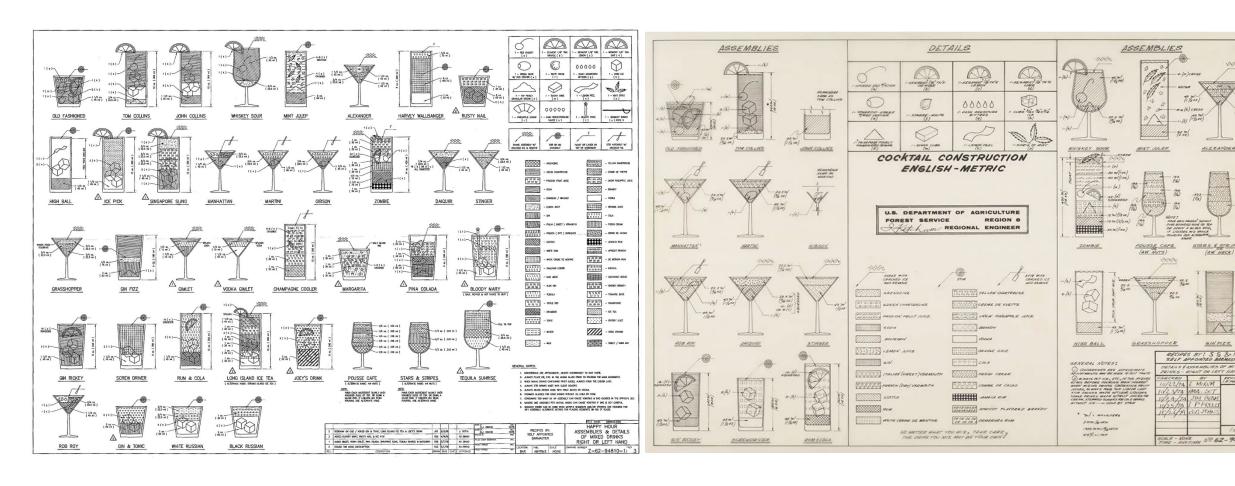
Welcome to the 100 Years of SMPTE Standards Celebration!

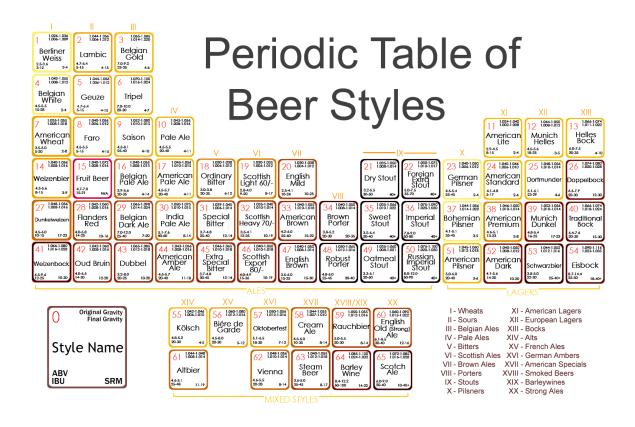


Engineering the Perfect Cocktail?





Or is Beer your Drink of Choice?





Flaming Engineer

The **Flaming Engineer** is a cocktail originating at Ryerson University in Toronto, Canada, and is very popular among engineering students and in the surrounding area.

¾ pint Canadian lager <u>beer</u>
 ½ oz <u>amaretto</u>
 ½ oz Canadian <u>whisky</u>
 <u>orange juice</u>

Pour the beer into the beer mug Add the amaretto and the whiskey Fill with orange juice Serve!





The New York Sour

Reports trace the New York Sour back to the 1870s or 1880s, although it operated under other names during this time, including the Continental Sour. It's possible that the New York Sour was created in Chicago, but in time, the New York label grabbed on and never let go.

2 ounces rye whiskey or bourbon 1 ounce lemon juice, freshly squeezed 3/4 ounce <u>simple syrup</u> 1 egg white (optional) 1/2 ounce red wine

Add the whiskey, lemon juice, simple syrup and egg white (optional) into a shaker with ice and shake hard until well-chilled.

Strain into a rocks glass over fresh ice.

Slowly pour the red wine over the back of a bar spoon so that the wine floats on top of the drink.

Add a brandied cherry (optional)





The Lagerita

Add a light Mexican beer to get a super-refreshing Margarita.

Salt, to rim (optional)
2 ounces tequila
3/4 ounce Cointreau
1 ounce lime juice, freshly squeezed
4 ounces Modelo Especial beer
Garnish: lime wheel

If desired, coat the rim of a highball glass with salt, fill with ice and set aside.

Add the tequila, Cointreau and lime juice to a shaker with ice and shake until well-chilled.

Strain into the prepared glass.





The Hollywood Martini

Martini Shot is a Hollywood term for **the final shot set-up of the day**. According to Dave Knox, author of the film industry slang guide Strike the Baby and Kill the Blonde, the Martini Shot was so named because "the next shot is out of a glass", referring to a postwrap drink.

2 ounces <u>vodka</u> 3/4 ounce black raspberry liqueur 1/2 ounce pineapple juice

Pour all ingredients in a cocktail shaker. Add ice. Shake well. Pour into a chilled glass. Garnish with a lemon twist.



